VANESSA ZWIERZCHOWSKI
UX/UI + VISUAL DESIGNER

vanessazwie@gmail.com
vanessazwierzchowski.com
+1 778 628 1433

EXPERIENCE

UX/UI Designer @ ReRaiseIt Start Up

06.2025 - Present

Designed the mobile app UI in Figma and developed the brand identity, collaborating with the founding team and contributing to user research and prototyping.

Graphic Designer @ Pro Caliber Lacrosse Academy

09.2023 - Present

Responsible for creating and execution of stylized social media content for a lacrosse league, producing visually cohesive graphics and posts aligned with brand guidelines.

Edited and enhanced weekly game imagery to boost engagement across platforms, ensuring timely delivery and consistent visual identity.

UX/UI Developer Intern @ Mercer International

05.2024 - 09.2024

Led a 2-month health and safety initiative, managing the creation and curation of engaging content and a comprehensive training module curriculum for frontline workers.

Developed a cohesive icon system and designed impactful posters and t-shirts to effectively boost awareness and participation across the company.

Event Operations Assistant @ Evolve Technologies

10.2023 - 10.2023 (3 day Zero Trust IT Conference in Whistler)

Welcomed vendors and clients with professionalism, supporting registration and communication. Assisted with setup, logistics, and cleanup to ensure smooth event operations.

EDUCATION

Simon Fraser University

Graduating 08.2025

Bachelor of Science,
Interactive Arts + Technology
(Concentration in Design)

TOOLS

Design: Figma, ProtoPie, Adobe Creative Suite: Photoshop, Premier Pro, Illustrator, InDesign.

CAPABILTIES

Graphic + visual design, art direction, interaction design, wireframing, content strategy, prototyping, UI development, UX research, copywriting, branding + creative strategy

COMMUNITIES

Marketing Coordinator @ SFU BUDP
(Beedie Urban Development Program)

03.2024 - 07.2024

Design Coordinator @ SFU MISA
(Management Information Systems Association)

01.2024 - 04.2024

Event Volunteer @ Touchpoint

03.2023 (1 day Design Conference)